

Carolina Container to double in size

Corrugated carton maker started in High Point in 1928

By Matt Harrington
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HIGH POINT -- Carolina Container Co., which makes corrugated cartons for companies to use in packaging, is doubling its size in High Point by purchasing the former Continuum furniture building.

Carolina Container bought the 3-acre site at 2072 Brentwood St., which features a 72,000-square-foot warehouse building, for just under \$1.5 million, said Brett Schulman, a broker with Simpson & Schulman, which represented the seller, Guilford Realty & Insurance Co. Ron Hinkle of Baldwin Cos. represented Carolina Container.

"We're trying to expand to meet the needs of our customers," said Ken Hanner, chief financial officer at Carolina Container. "In our industry, warehousing product for your customer is a growing part of our business."

Started in High Point in 1928, Carolina Container now has locations in Mocksville and Hickory as well, with about 300 total employees, Hanner said.

"We are at a stage where we'll be growing some," he said. "We're seeing some increase in volume. We're not growing rapidly, but we're trending in that (upward) direction."

Hanner said he didn't know exactly when or how many, but that the company would be adding positions at all of its locations sometime soon.

The expansion is a result of a change in focus for the company, which was founded specifically to service the then- burgeoning textile and furniture industries. With those industries now in decline, Carolina Container has had to look to other avenues, Hanner said.

"The plastics industry has become a large user, and we have focused more on pharmaceuticals and food. We've made preparations to make further inroads in those (industries)."

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